

WANGARATTA FESTIVAL OF JAZZ & BLUES



SUPPORT PROSPECTUS

CONTACT



0407 310 481



businessmanager@wangerattajazz.com



www.wangerattajazz.com

AUDIENCE DYNAMICS

Outdoor Venue

4000 Patrons across three days

Marketing Links

5500 Digital connections

Ticket Holders

1500 Patrons across eight venues

wangaratta
festival
of jazz & blues

ABOUT US

We have been running for the better part of 33 years. Our first Festival in 1989 was born from community passion and the drive of the Chamber of Commerce and supported by the previous Major Partner in the TAC.

We wouldn't exist without support from the community over time, and so many partners who come together to assist our voluntary board to put on a showcase of music and in doing so highlighting the beautiful region we live in.

Major Venue Partner

We are looking for a new major venue partner as the prominent venue sponsor. Our popular outdoor stage at Merriwa Park, is the largest centrepiece of our venues, with a number of opportunities for brand placement.

Return on Your Investment:

- High profile exposure by the Festival
- Logo inclusion and prominent placement in Festival marketing
- Venue branding and signage as negotiated
- Emcee mentions throughout the Festival
- Complimentary Festival passes
- Website & Press presence as Major Partner
- Social media acknowledgements
- Community Inclusion & Involvement

\$20,000 + GST

Next Steps:

Sponsorship packages can be tailored to meet your specific needs. If this package looks right for you please contact Chair Dave Fuller on 0407 310 481

CORPORATE PARTNER

next steps

Contact us today, for a business meeting on 0407 310 481 to discuss opportunities

our ask

We are looking for partners to assist with our marketing and logistics, and to feature as a in-kind or corporate partners to the Festival

We are looking to build long-term partnerships to benefit the community and the sustainability of the Festival into the future

return on your investment

- Complimentary Passes
- Brand Placement
- Emcee Acknowledgments
- Digital Platform Awareness
- Media Presence
- Community Connectivity

**\$8,000
INC. GST**



COMMUNITY PARTNERS

our offer

\$1500 EXC. GST

This is a flexible option for businesses to be involved with supporting the Festival. The support may be in-kind or financial. Benefits include marketing exposure through both electronic and print media, a Friday pass and window decal to show your continued support.

our offer

\$150 EXC. GST

This is the opportunity for community members to show ongoing support for the future of the Festival. This is designed as an affordable option and includes a free Friday pass for the Festival featuring the Black Sorrows - valued at \$55 and window decal.

next steps

To express your interest please contact: businessmanager@wangarattajazz.com
SUBJECT LINE: #communitypartners

STATE & FEDERAL GOVERNMENT PARTNERS



NATIONAL JAZZ AWARDS PARTNER



Rural City of Wangaratta



PRODUCTION PARTNERS